In this newsletter we provide the highlights of the Canadian economy and how Covid-19 has impacted specific industry sectors.

## **Canadian Economic Results**

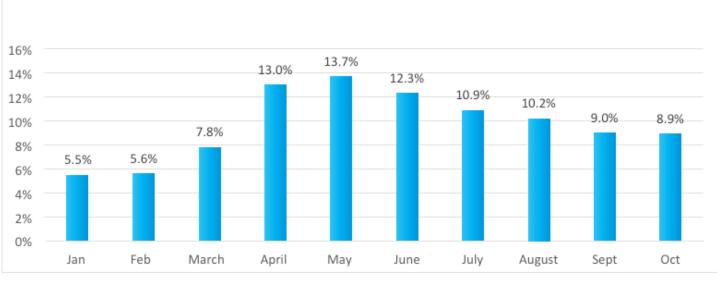
Covid-19 certainly put the brakes of the Canadian economy starting in late March. The economy has recovered somewhat since then but the hit to the economy in the second quarter of 2020 was astounding with a decline of 11.5%.

### 1. Unemployment rates have improved but are still higher than pre-Covid period.

Unemployment rates rose in late March and shot up in April and May to almost 14% as many companies closed and staffing levels were cut. The Unemployment rate has since dropped down to the 9% range but is still well ahead of the 5% levels seen at the beginning of the year.

**Canadian Monthly Unemployment Rates** 

## 2020

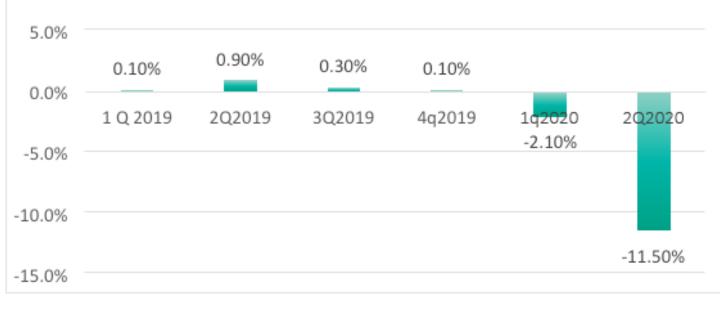


### 2. The Canadian economy declined sharply in the second quarter of 2020.

Canadian GDP growth dipped into the negative in the first quarter by 2.1% and dropped further in the second quarter by 11.5%.

Canadian Quarterly GDP Growth

# 2019 and 2020



GDP growth for the third quarter. 3. Canadian retail sales dropped sharply in April and May but recovered

It is forecast that the Canadian third quarter will show a strong recovery as did the reported U.S.

#### in June, July and August. Canadian retail sales have now fully recovered to their pre-Covid levels.

Canadian Retail Sales 2020 (\$billions)



Many sectors have declined as a result of Covid-19. The arts, recreation, food and resource and

-45.9%

-28.9%

-22.1%

-18.0%

-16.4%

#### industrial sectors have been hardest hit. Canadian GDP Performance by Sector

Art, entertainment and recreation Accommodation and Food service

(August 2020 over August 2019)

Transportation and Warehousing

#### Mining, Oil and gas extraction Content and media

**Sectors in decline:** 

Energy sector	-13,4%
Industrial Production	-7.5%
Growth Sectors	
Real estate and leasing	2.9%
Finance and insurance	$4.7^{\circ}/_{o}$
Cannabis sector	5.8%

Hart & Associates Management Consultants Ltd.

Data Source: Stats Canada

management at private and public sector and not-for-profit organizations across Canada and the U.S. for over 30 years. Our consulting services are designed to help you:

-increase sales and profits -find new customers and markets -expand and make new investments in your company

-succeed in export markets -identify and evaluate companies to acquire

-improve organizational effectiveness

-increase your company's value We are focused on helping you achieve your goals. If you have specific goals you would like to

achieve, please call us to discuss how we can help you succeed.

**Hart & Associates** has been providing solid business advice and recommendations to senior

Helping You Make The Right Decisions

**PRESIDENT** 



**DOUGLAS HART** 

Strategic Plans Feasibility Studies Business Plans Market Research Marketing & Sales M & A Services

Toronto: 416-363-4598

douglashart@hartconsultants.com